

Conditions for Application, Berlin Brandenburg Innovation Award 2025

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Berlin Brandenburg Innovation Award 2025

Each year, the Berlin Brandenburg Innovation Award acknowledges outstanding innovations and the actors behind them. It is awarded by the Senator for Economic Affairs, Energy and Public Enterprises of the State of Berlin and the Minister for Economic Affairs, Labour, Energy and Climate Protection of the State of Brandenburg.

What would winning an Innovation Award mean for me?

The Innovation Award 2025 is worth EUR 15,000 per winner. It can be awarded to a maximum of five deserving submissions.¹ The prize-winners also receive a certificate, a sculpture and a marketing package for impactful PR. They are entitled to advertise in their marketing campaigns using both the “Innovation Award Winner” logo provided and the year in which the Innovation Award was won. The prize-winners are also involved in certain events within the PR work for the Innovation Award.

¹ Insofar as the measures concern an EU subsidy within the meaning of Art. 107 para. 1 of the Treaty on the Functioning of the European Union, the prizes will be awarded as de minimis aid. This is only possible if all requirements of EU Commission Regulation No. 2023/2831 of 13 December 2023 on the application of Articles 107 and 108 of the Treaty on the Functioning of the European Union to de minimis aid (EU Official Journal Series L, 2023/2831 of 15 December 2023) are fulfilled. This requires, for example, that the total amount of de minimis aid awarded to a single company may not exceed €300,000 over a period of three years. To verify compliance with the de minimis aid regulation, the company must submit a corresponding declaration prior to the presentation of the awards; this declaration must set out, for example, how much de minimis aid the company has received or applied for in the relevant periods 2022, 2023, 2024 and 2025.

For innovations that are of particular social relevance, the jury may grant a special award. This special award is not associated with a prize money, but it does include the aforementioned marketing package and prize winners will be included in further media coverage following the presentation of the awards.

What innovations are awarded?

The Berlin Brandenburg Innovation Award is awarded for innovations of all kinds that meet high standards as defined by the Conditions for Application and have good to very good prospects of market success. The award is given for technical/technological innovations as well as exemplary, non-technical innovations such as organisational and marketing concepts or business models. The focus lies particularly on innovations

- that drive the digital transformation,
- that enable new types of work processes,
- with social added value or significant added value in the field of environmental sustainability,
- that further open up innovation processes (open innovation),
- that contribute to a greater flexibility of work for employees,
- through which production processes can be redesigned,
- that take sustainability into account as a principle of action,
- that implement the principle of the circular economy in processes and products in a significant way,
- that expand existing regional value-added structures and/or create new ones.

The Berlin Brandenburg Innovation Award is closely interlinked with the Joint Innovation Strategy of the States of Berlin and Brandenburg (innoBB 2025).

The awards are therefore presented to innovations from the innoBB 2025 clusters:

- healthcare industries
- energy technology
- ICT, media, creative industries
- optics and photonics
- transport, mobility, logistics

If your innovation is a cooperation connecting industries and disciplines (e.g. app developments for the healthcare industry, artificial intelligence applications for mobility/logistics), it will be assigned to the “cross cluster” segment for evaluation by the jury.

Who can participate?

The Innovation Award is open to:

- companies of any size, age or industry, alone or in B2B collaborations (small, medium-sized and larger companies, including start-ups, digital and creative industries, trade/craft businesses, industrial companies) as well as
- collaborative partnerships in science/economy
- individuals and teams, particularly from universities and scientific institutions (for a market-ready product/process), for projects in the experimental development stage only in cooperation with companies
- other actors from the clusters, always in collaboration with companies (e.g. health insurance companies, healthcare providers).

Submissions from female entrepreneurs, scientists, researchers and developers are encouraged explicitly.

What requirements are to be met?

- The innovation must be implemented, exploited or produced, or such pursued, in the Berlin-Brandenburg region.
- If the innovation originated outside the region, exploitation in the Berlin-Brandenburg region must have begun already or preparation for it must be demonstrably in process.
- Existing rights of third parties, particularly industrial property rights, must not be infringed. A corresponding applicant's self-declaration concerning this is required.
- The innovation must be at least at the experimental stage of development and meet the above conditions.
- Implementation, exploitation or production must not have begun more than 36 months before the start of the application phase (in the 2025 competition year not before 28/04/2022).

Up to three innovations per applicant can be submitted. A separate [application form](#) must be filled out for each innovation.

How do I apply?

Please apply for the Berlin Brandenburg Innovation Award exclusively via the (2-step) [online application form](#).

Once the first form has been completed, you will receive a confirmation with the submitted data and the link to the second form to the email address you provided. Whereas the first form requires only a short description and contact details, the second form asks three questions about the innovation, which must be answered briefly in a maximum of 3,000

characters including spaces (see also description in the [flyer](#)). Appendices that could facilitate the jury's selection decision may be attached.

In principle, applications must be submitted in German. If this constitutes a barrier to application, interested parties who do not speak German can contact the organisation office.

The application form is available online from 10 am 28 April until 12 noon 14 July 2025 at: <http://www.innovationspreis.de/bewerbung>. **Application deadline is 12 noon 14 July 2025.** Applications for the Innovation Award can only be considered if they have been submitted complete.

If the online application process constitutes a barrier, the application can be submitted in writing, stating the respective reasons. To do so, please contact the organisation office of the Berlin Brandenburg Innovation Award: info@innovationspreis.de or by telephone: +49 (0)331 243 62 60.

Please note that application documents will not be sent back.

Who decides on the applications?

The decision on the presentation of the Innovation Award is made by a [jury](#) comprising independent personalities from regional and national business and science, whose expertise can be assigned to the five clusters of the Berlin-Brandenburg region. They were appointed by the Senator for Economic Affairs, Energy and Public Enterprises of the State of Berlin and the Minister for Economic Affairs, Labour, Energy and Climate Protection of the State of Brandenburg. The meetings of the jury are not open to the public. Their decisions are final.

According to what criteria does the jury evaluate the applications?

The submitted applications will be evaluated by the jury according to the following criteria:

- Level of innovation
- Market maturity / model character for other companies
- Economic and business value-added

When will the award be presented?

The award will be presented at a ceremony by the Senator for Economic Affairs, Energy and Public Enterprises of the State of Berlin and the Minister for Economic Affairs, Labour, Energy and Climate Protection of the State of Brandenburg on Friday, 28 November 2025.

Key dates:

- Start of application period: 28 April 2025, 10 am
- End of application period: 14 July 2025, 12 noon
- Evaluation of applications by the jury: August to October 2025
- Public announcement of up to ten nominees: 02 October 2025
- Award of up to five award-winners: 28 November 2025

What else need to be considered?

- Further information can be found at www.innovationspreis.de, for example in the [FAQ](#) section, or simply contact the organisation office directly by email: info@innovationspreis.de

Legal recourse is excluded.